

## Maximize Results and ROI

WITH ZIFT SERVICES AND SUPPORT

# Services

*There's much more involved in channel success than quickly establishing a partner portal or launching a campaign. And even the very best channel technology falls short without the proper support. That's why an array of services, support, best practices, education and thought leadership accompany ZiftONE. Zift provides self-service, managed and custom service options to create a solid foundation for channel success.*

### GET THE BEST RESULTS WITH ZIFT:

*Customer Success Managers*

*Global In-Language Support*

*Implementation and Integration Experts*

*Creative Services*

*Channel Program Assessments*

*Training and Certifications*

### With Zift Services & Support, Clients See:

93% more new leads

94% more active leads

79% more email click-throughs



### Our Experts at Your Service

Zift delivers strategic insight and tactical support to maximize results and ROI. Our experts leverage years of experience working with thousands of the world's leading channel organizations to guide you through the intricacies of recruiting, onboarding and engaging partners, creating winning campaigns, implementing new processes, integrating ZiftONE with your established systems, and refining assets to strengthen your brand.



### Easily extend your resources and ensure all of your initiatives resonate with partners and prospects by selecting the services that meet your needs.

#### CHANNEL SUCCESS SERVICES

A dedicated Customer Success Manager works with you to build a strategic plan specific to your program requirements and goals, maximizing results from selected ZiftONE package.

#### BASIC/STANDARD SUPPORT

Questions? We provide answers to you and your partners via global, in-language support on the phone, through email or online chat.

#### IMPLEMENTATION SERVICES

Speed time-to-value, streamline integration with established systems and infrastructure, and drive partner engagement with enhanced portal styling from Zift's Implementation Services team.



## **EXPERT SERVICES**

Zift experts oversee product configuration, campaign management, content management, integration management, reporting and analytics via an ongoing subscription or on a project basis.

## **CREATIVE SERVICES**

Wow your partners and prospects without adding to your workload. Our experienced on-staff creative experts deliver high-impact partner campaigns, oversee content setup and layout, develop digital assets, to-partner communications and training materials to enable and support partners.

## **ENGAGEMENT SERVICES**

Capture and keep partner attention with personalized partner training, onboarding and campaign execution available via Zift.

## **CHANNEL READINESS ASSESSMENTS**

Explore the foundational levels, current capabilities, key strengths and focus areas to improve the overall effectiveness of your channel programs.

## **TRAINING**

Ensure competency and excellence across the entire Zift platform with Zift online and on-site training sessions, best-practice workshops, certifications and self-taught competency modules.



## **Why Zift Solutions?**

Zift boosts channel partner program productivity, and profitability by automating and aligning marketing sales, and operational processes. The ZiftONE platform integrates seamlessly with established systems and infrastructure to speed time-to-sales, create an exceptional partner experience, and provide faster ROI.



## **Get Started Today**

Contact your Zift Customer Success Manager or visit [www.ziftsolutions.com](http://www.ziftsolutions.com) to learn more.

